



Ava is a digital health company with the aim to revolutionize women's health. The company is headquartered in Zurich, Switzerland with offices in San Francisco and Hong Kong and partner offices in Belgrade and Makati. Our wearable device, smart app and proprietary predictive algorithms empower women by giving them unique clinically researched insights and personalized data about their menstrual cycle, fertile window, and pregnancy delivered in a way that's convenient and non-invasive. Ava is a global, award-winning brand with strong social network communities. Our current key markets include USA, Canada, Germany, Switzerland, Spain, UK, and Hong Kong.

Would you like to join us on our challenging adventure? We are looking for a versatile Graphic Designer to help build a leading global women's health brand. You will concept and execute eye-catching and compelling digital and traditional creative that translates across multiple geographies and channels and ensure that the Ava brand and story comes to life through beautifully executed marketing campaigns, visual designs and motion graphics.

Visual Designer (80%)

Location: Zurich, Switzerland

Responsibilities:

- Collaborate with other members of the design and marketing team to concept and execute creative ideas
- Participate in brainstorm sessions and communicate initial concepts through sketches, storyboards or mockups
- Transform initial concepts into final creative and produce assets – whether it be static imagery, motion graphics, or print materials
- Have the ability to follow, maintain and evolve a consistent visual design system over time
- Help conduct in-house photo and video shoots as needed
- Help art direct external agencies and freelancers

About You:

- 3 – 5 years in a graphic design role at an agency or in-house visual design team
- Degree in graphic design, a related field or equivalent
- Keen sense of design, layout and typography is a must as well as being attuned to digital advertising trends and best practices
- Thorough understanding of Photoshop, Illustrator, InDesign
- Basic understanding of AfterEffects, Premiere and Sketch
- Understanding of how to work within the confines of a brand with ability to evolve and flex when needed to reach, grow and engage our audiences while increasing brand awareness
- Experience concepting and executing projects with multiple stakeholders and collaborating closely with strategic partners and other designers
- Ability to work quickly and efficiently in order to meet tight deadlines and comfort working in a fast-paced startup environment
- Fluency in English (German and other European languages are a plus)
- Affinity for women's health, medical devices and digital technology and passion about Ava's mission to revolutionize women's health
- Swiss or EU/EFTA work permit



Would you like to contribute to a highly motivated team, with a lot of space for your own initiatives? If yes, please apply online or send your complete application to recruiting@avawomen.com.

We appreciate that you share our excitement for Ava. Please be aware that only fully documented applications (CV, motivation letter, supporting documents) including **a portfolio of work demonstrating relevant skills** can be considered.

Ava – Revolutionizing women’s health

Allison Sarno, Manager of Design and User Experience

Should you not hear back from us within 3 weeks your application has unfortunately not been successful for the respective role.